Speed and Agility

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NPS Acquisition Research Symposium 2016



Purpose / Outline

How Defense Acquisition Can Enable Innovation and Rapid Technology Insertion

- Strategic Imperative
- Challenges
- Five Enablers





DoD Challenges and Vision

Current State



- Bureaucracy
- Heavily Regulated
- Slow
- Technology Parity?

Desired State



- Agile
- Innovative
- Rapid
- Technology Superiority



Strategic Imperative



- Rapid innovation, acquisition
- Rapid prototyping and fielding

SECDEF



BBP 3.0

- Partner with innovative tech industry
- Rapid fielding, not 10-15 years

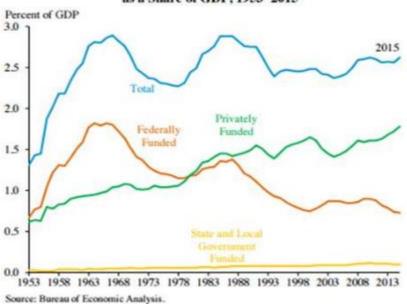
- Innovation and Technical Excellence
- More Productivity, Less Bureaucracy



DoD Is No Longer the Global R&D Leader

Federal vs Private R&D

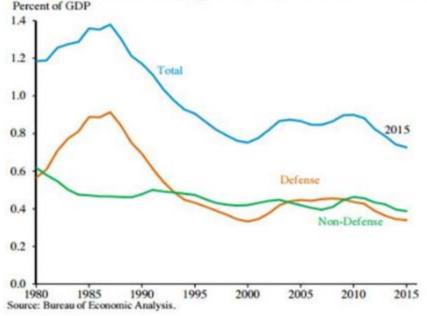
Federal and Nonfederal Research and Development as a Share of GDP, 1953-2015



Industry Drives R&D

Defense vs Non-Defense R&D

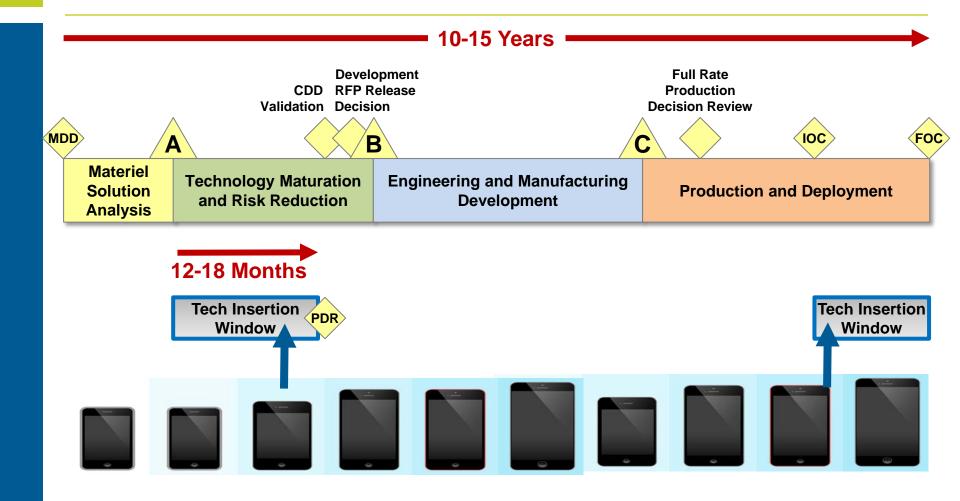
Federal Research and Development (R&D) Investment, 1980-2015



Defense R&D Declining



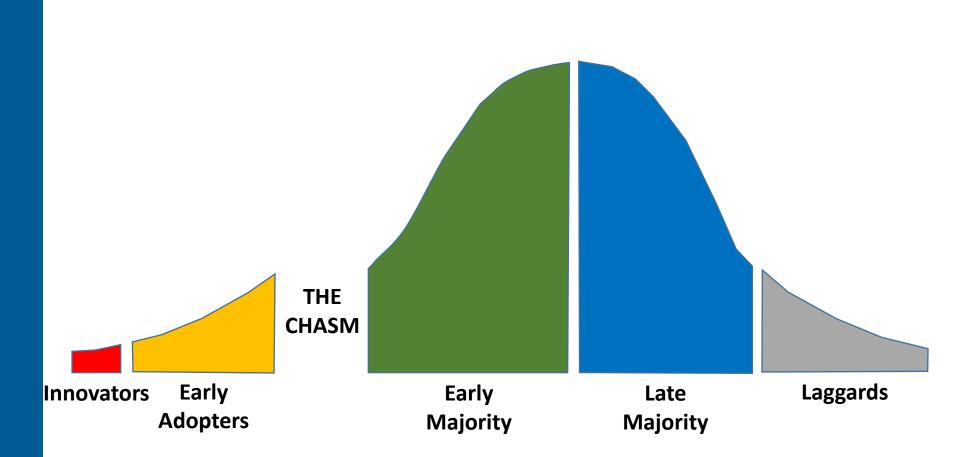
Technology Insertion Window



Small Window to Insert Technology Across Long Program Life



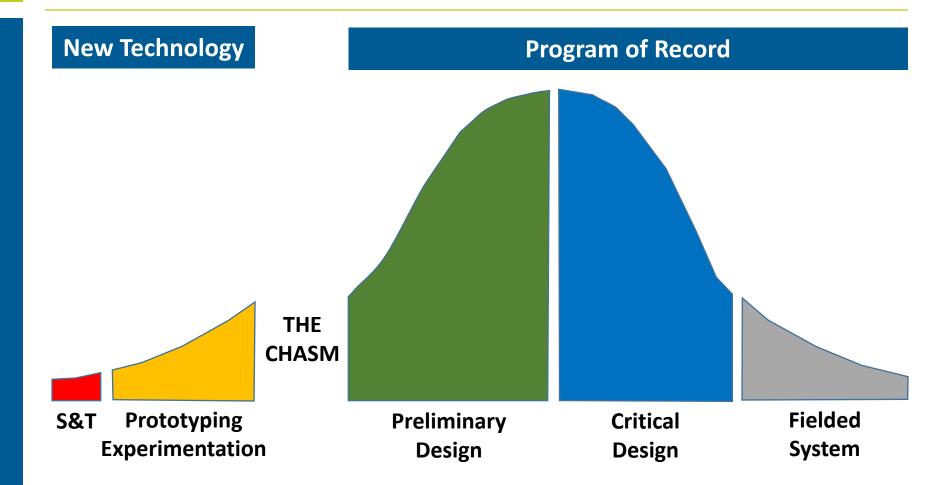
Crossing the Chasm Geoffrey A. Moore



Technology Marketing – Bringing Products to the Mainstream



DoD's Technology Adoption Chasm



Very Difficult for DoD Acquisitions to Leverage New Technologies

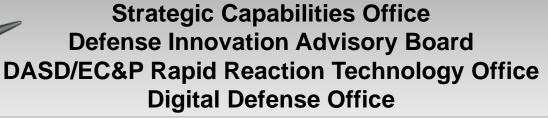


How DoD Can Cross the Chasm



Rapid Acquisition Organizations

OSD





Air Force

Rapid
Capabilities
Office



Big Safari

Navy

CNO Rapid Innovation Cell

Maritime
Accelerated
Capabilities
Office

Army

Rapid Equipping Force

Network Integration Evaluations

Agencies

USSOCOM SOFTWERX

DARPA

JIDA

JICSpOC

Rapidly Acquire Priority, Game-Changing Capabilities



Leadership and Culture

Leadership



- Bold vision, concrete goals
- Incentivize speed
- Flat structure, ↓ decisions
- Professionals who partner
- Right leaders for the phase

Culture



- Small, empowered teams
- Competition & collaboration
- Shared norms for success
- Invest in people
- Radically simple processes

Replicate elements of high-performing organizations



Program Structure

Portfolio

- Budget
- Requirements
- Contracts
- Program Docs

Minimum Viable Product (MVP)

- Deliver capability to users QUICKLY
- Accelerate learning
- Iterate based on user feedback

Own The Tech Baseline

- Enable Open Sys Architecture
- Understand tradespace, risks
- Drive competition, innovation

Agile

- Small, frequent releases
- Review working software
- Responsive to changes
- Active user involvement

Build Platforms, Not Programs

Portfolio Acquisition Brief
Defense Agile Acquisition Guide



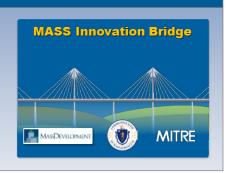
Partnership with Industry

Shape Personnel Reforms



Communicate with Startups





Defense Innovation Advisory Board



Understand Tech Landscape



Department of Defense Information Analysis Centers

Identify State-of-the-Art Commercial Technologies
Incentivize Technology Innovators To Tackle DOD Challenges

Delivery Focus

"I created the SCO for rapidity of fielding, not 10- and 15-year programs. Getting stuff in the field quickly" -Secretary Carter





- Acquisition Executives should publish list of IOC dates for all major systems
- PMOs should post IOC date prominently around office as constant reminder
- Bring Warfighters into PMO to establish personal connections to drive purpose

Incentivize Delivery Schedule Comparable To Cost Control



Recommendations

Innovation Ecosystem



- Assemble leading technologists, acquirers, users
- Provide them an environment to model, demo, test

Bust Bureaucracy



- ID clear goals
- Empower staff to explore, take risks
- Teams to ID and destroy barriers

Structure for Speed



- Portfolios address schedule drivers
- MVP + incremental, Agile development
- Own Tech Baseline

Build on Initiatives to Enable a Rapid, Innovative Enterprise

